

# ELEVATE

SOUTH METRO LEADERSHIP ACADEMY

ElevateATL is a leadership training academy created to support the prosperity of South Metro communities by developing community leaders who inspire, promote, and champion the economic development of our region.

## **PARTICIPANT BENEFITS**

Participants of ElevateATL will learn to be more effective storytellers and communicators. They will become compelling influencers leveraging their personal and community brands, emotionally intelligent leaders, and enhanced executive presences. Graduates will develop a higher level of influence and impact while serving on boards and participating in community forums.

## **IDEAL CANDIDATES**

When choosing your nominations, consider the following criteria. Think of the people in your community who are committed, bold, positive, and social media savvy. They represent community organizations with inclusive representation and diversity of age and thought. Consider nominating:

- Advertising and Media Professionals
- City Council Members
- Community Organization Leaders
- Downtown Business Owners
- Economic Development Professionals
- Entrepreneurs
- Forward-thinking Clergy
- Lawyers
- Local Historians
- Members of Arts Organizations
- NFP Executives
- Politicians
- Real Estate Developers or Agents
- Small Business Owners

ElevateATL will ignite those voices who have the ability to influence others. Those who are open to sharing new ideas, have a desire to learn, and dream beyond the big picture. Think of the people who already make your community better- and imagine taking them, and their voices- to new heights.